



LIVE THE GAME

AAMI STADIUM MEMBERSHIP

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LIVE THE GAME



Football plays an integral role in Australian culture bringing communities and families together with a mutual passion for our unique game.

Our AAMI Stadium Members continue to support the teams on a national level, as well as contribute to the future of our

game at both State League, community and junior levels. This contribution ensures South Australia continues to develop local talent for the Adelaide and Port Adelaide Football Clubs that is unmatched Australia wide.

While Season 2011 held many challenges for both our South Australian Clubs, the teams continued to develop their players and set a solid foundation which will see them return to the top of the AFL ladder in the near future.

The SANFL would like to thank all our valued members for their continued support as we move through an important and exciting period for football in our great State.

Anyone can watch a game...
**AAMI Stadium Members
LIVE THE GAME!**

ULTIMATE MEMBERSHIP

- › Access to all 22 matches for the 2012 Toyota AFL Premiership Season played at AAMI Stadium
- › Entry to an AFL NAB Cup match at AAMI Stadium (weeks 1-3)
- › Reciprocal rights to attend over 40 matches at the MCG (subject to capacity)
- › Two complimentary Members guest passes (selected games only)
- › Priority to purchase an exclusive 'ADELAIDE OVAL ULTIMATE' Membership which combines football & cricket in 2014*
- › Priority to secure the best seats when football moves to Adelaide Oval in 2014*
- › Priority to highly sought after premium reserved seats in Bay 210 & Bay 305 at AAMI Stadium should they become available
- › Priority to purchase 2012 Toyota AFL Finals Series tickets for matches played at AAMI Stadium
- › Access to purchase up to four guest passes for family and friends
- › Entry to six minor round SANFL matches
- › Access to the 2012 'be active' SANFL Finals Series & SANFL Grand Final
- › Travel on the SA Lotteries Footy Express
- › Transferability allowing family and friends to utilise your membership when you can't
- › Adelaide or Port Adelaide Members Supporter Pack

- › Invitations to exclusive 'Member Only' events and email offers
- › 20% off your meal at the Checkside Tavern
- › 20% off merchandise at CrowMania and the Power Megastore
- › Recognition and inclusion in the official membership numbers of your SA Club of Support
- › Financial support for Football in South Australia

	EASY PAY*	PAY IN FULL
ADULT	\$37.91	\$455
CONC.	\$34.16	\$410
JUNIOR	\$16.25	\$195

*12 monthly instalments
\$80 joining fee applies for new adult and concession Memberships
Junior Members must be under 15 years of age as of January 1st 2012





ESSENTIAL CROWS MEMBERSHIP

- › Access to all 11 Crows home matches for the 2012 Toyota AFL Premiership Season played at AAMI Stadium
- › Reciprocal rights to attend over 40 matches at the MCG (subject to capacity)
- › Transferability of your Membership when football moves to Adelaide Oval in 2014
- › Priority to upgrade to an Ultimate Membership which will place you in a preferred position for an exclusive football/cricket 'AO Ultimate' Membership when the move to Adelaide Oval occurs
- › Priority to purchase 2012 Toyota AFL Finals Series tickets for Crows home matches played at AAMI Stadium
- › Access to purchase up to four guest passes for family and friends
- › Entry to four minor round SANFL matches
- › Access to the 2012 'be active' SANFL Finals Series & SANFL Grand Final
- › Travel on the SA Lotteries Footy Express
- › Transferability allowing family and friends to utilise your membership when you can't
- › Adelaide Crows Supporter Pack
- › Adelaide Football Club 'PRIDE' Magazine
- › 10% off merchandise at CrowMania
- › 10% off your meal at the Checkside Tavern
- › Invitations to exclusive 'Member Only' events and email offers
- › Recognition and inclusion in the official Adelaide Football Club membership numbers
- › Financial support of the Adelaide Football Club
- › All proceeds from any reserved seating goes directly to the Adelaide Football Club

	EASY PAY*	PAY IN FULL
ADULT	\$27.91	\$335
CONC.	\$25.00	\$300
JUNIOR	\$12.08	\$145

* 12 monthly instalments
\$80 joining fee applies for new adult and concession Memberships
Junior Members must be under 15 years of age as of January 1st 2012



ESSENTIAL POWER MEMBERSHIP

- › Access to all 11 Power home matches for the 2012 Toyota AFL Premiership Season played at AAMI Stadium
- › Reciprocal rights to attend over 40 matches at the MCG (subject to capacity)
- › Transferability of your Membership when football moves to Adelaide Oval in 2014
- › Priority to upgrade to an Ultimate Membership which will place you in a preferred position for an exclusive football/cricket 'AO Ultimate' Membership when the move to Adelaide Oval occurs
- › Priority to purchase 2012 Toyota AFL Finals Series tickets for Port Adelaide home matches played at AAMI Stadium
- › Access to purchase up to four guest passes for family and friends
- › Entry to four minor round SANFL matches
- › Access to the 2012 'be active' SANFL Finals Series & SANFL Grand Final
- › Travel on the SA Lotteries Footy Express
- › Transferability allowing family and friends to utilise your membership when you can't
- › Port Adelaide Supporter Pack
- › 10% off merchandise at Power MegaStore
- › 10% off your meal at the Checkside Tavern
- › Invitations to exclusive 'Member Only' events and email offers
- › Recognition and inclusion in the official Port Adelaide Football Club membership numbers
- › Financial support of the Port Adelaide Football Club
- › All proceeds from any reserved seating goes directly to the Port Adelaide Football Club

	EASY PAY*	PAY IN FULL
ADULT	\$27.91	\$335
CONC.	\$25.00	\$300
JUNIOR	\$12.08	\$145

* 12 monthly instalments
\$80 joining fee applies for new adult and concession Memberships
Junior Members must be under 15 years of age as of January 1st 2012



ADELAIDE OVAL THE TIME IS NOW

With construction soon underway to transform the historic Adelaide Oval into a World Class venue, your SANFL AAMI Stadium Membership is about to become the most sought after ticket in town.

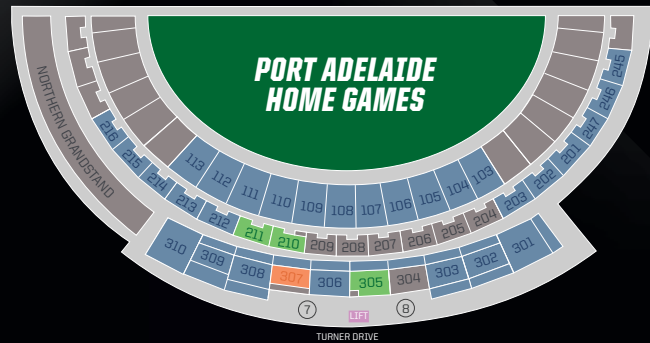
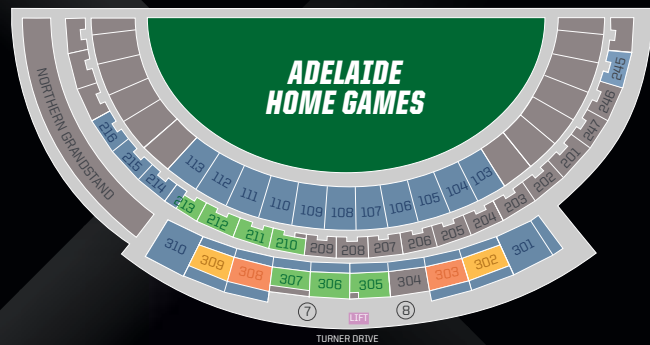
In only a few short years, the attention of fans from across the State will turn to the heart of the City as supporters flock to be a part of arguably the most significant development in South Australia's modern history.

It's for this reason that the SANFL want to give **YOU**, our valued Members, the best opportunity to position yourself to take advantage of the limited number of Premium Membership packages that will become available in 2014.

There will be 5,000 exclusive Football & Cricket **AO ULTIMATE Memberships** available to SANFL AAMI Stadium Members when the move to Adelaide Oval occurs in 2014.

These will be offered to Members in the following order of priority:

- Foundation Members
- Ultimate Members who are financial in Years 2012 & 2013
- Financial Ultimate Members less than 2 years
- Essential Crows / Essential Power Members who are financial in Years 2012 & 2013
- Financial Essential Crows / Essential Power Members less than 2 years
- Hold / Wait List Members (Subject to capacity).



- Members open choice
- Members season A Reserve
- Members season B Reserve
- Daily reserve
- Members entry gates

AAMI STADIUM RESERVED SEATING

The Members Grandstand towers over the field on the Western side of the ground, giving you exclusive access to the best seats in the house.

There is a wide range of open choice seating available to all Members on the Terrace, Concourse and Balcony Levels, however you also have the opportunity to secure your own additional Premium Reserved Seat in the most sought after locations, with all money from your reserved seat going directly back to your Club.

SEAT LOCATION	MATCHES**	EASY PAY*	PAY IN FULL
A Reserve	All 22 Adelaide and Port Adelaide matches	\$18.75	\$225
B Reserve	All 22 Adelaide and Port Adelaide matches	\$17.91	\$215
A Reserve	11 Adelaide matches	\$11.25	\$135
B Reserve	11 Adelaide matches	\$9.58	\$115
A Reserve	11 Port Adelaide matches	\$11.25	\$135
B Reserve	11 Port Adelaide matches	\$9.58	\$115

* 12 monthly instalments
 ** Reserve Seat does not include NAB Cup, SANFL Finals, or AFL Finals



SEASON PARKING

PARKING PERMIT TYPE		EASY PAY*	PAY IN FULL
ULTIMATE	22 Adelaide & Port Adelaide Minor Round Matches	\$16.25	\$195
ESSENTIAL CROWS	11 Adelaide Minor Round Matches	\$12.50	\$150
ESSENTIAL POWER	11 Port Adelaide Minor Round Matches	\$12.50	\$150

* 12 monthly instalments



- Members season carpark permits (disabled only)*
- Public car parking (disabled only)*
- Taxi Rank

*To park in a disabled area you must also display a current department of transport disabled parking permit.

EASY PAY

'EASY PAY' INSTALMENTS

To make paying your Membership as easy as possible, select 'Easy Pay' Instalments as your method of payment!

By doing this, you are able to divide your Membership fees into 12 easy monthly instalments. On the 15th of each month - beginning December 15th 2011 and ending November 15th 2012 - 12 equal monthly payments will be deducted from your nominated VISA, MasterCard, AMEX or Diners Club card.

Your membership will continue to roll over automatically each year, however you will always have the option to opt out at the end of each 12 month cycle... it's that easy!

We will contact you prior to the 12 monthly roll over period to remind you that the new membership year is about to commence.

If you sign up after December 15th, your first instalment will bring you up to speed with the payment cycle.

HOW IT WORKS

Membership application received	Number of instalments deducted on first payment cycle
Before 15th December 2011	1
Before 15th January 2012	2
Before 15th February 2012	3
Before 15th March 2012	4
Before 15th April 2012	5
Before 15th May 2012	6
Continues until 15th November 2012	

*For full 'Easy Pay' Instalment details please visit www.aamistadium.com.au

MCG

MCG RECIPROCAL RIGHTS

Your AAMI Stadium Membership gives you the total football experience, including access to over 40 matches at the MCG in Season 2012!

Whether you're heading across the border to cheer on the Crows or Power, or just want to soak

up the atmosphere in one of the worlds great venues amongst similar diehard football fans, your AAMI Stadium Membership allows you access into the AFL Members Reserve for nearly all matches played at the MCG in Season 2012*!

*subject to capacity



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AAMI STADIUM MEMBER SERVICES

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